



THE LONG-TERM CARE CRISIS: HELPING YOUR EMPLOYEES LIVE BEST

VIRTUAL

IN PARTNER WITH



WHEN

December 7, 2023

2:00 p.m. - 3:00 p.m.

WHERE

Comfort of your desk or
anywhere with an internet
connection.

How many people do you know that have had to manage care for a loved one? Demographic changes, shrinking care resources and rising care costs have led to what many are calling a “care crisis”. That’s why the Arkansas Bankers Association has partnered with our endorsed vendor for employee benefits, OneDigital, to provide an exclusive product offering for all member banks with more than 100 full time eligible employees.

In this webinar, we’ll discuss this exclusive offer and the value of offering a life insurance product with long-term care benefits:

- This growing challenge has led several states to consider legislation to address the issue of long-term care.
- Regardless of legislation, employers and employees need a solution to this crisis:
 - o 70% - the percentage of people over age 65 who will need care services. (1)
 - o 60% - the percentage Trustmark long-term care claimants under age 65. (2)
 - o 79% - the percentage increase in the cost of assisted living facilities since 2004. (3)
 - o \$1,693 – the average monthly social security check for retirees. (4)
 - o \$137,000 – the average cost of long-term care services incurred over a lifetime for Americans turning 65 between 2020 and 2024. (5)

YOU WON’T WANT TO MISS THIS -- REGISTER TODAY!

1 The Caring Company. Harvard Business School. 2018.

2 Trustmark Book of Business – Universal Life with HH/LTC Rider. The HH/LTC Rider is an acceleration of the death benefit and is not comprehensive long-term care insurance.

3 Genworth Cost of Care Survey. 2004-2020.

4 HR Daily Advisor. Long-term Care Crisis is Really a Retirement Crisis. 2023.

5 U.S. Department of Health and Human Services Report. 2021.



Arkansas Bankers Association | Professional Development Department

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About the Instructors



Corey Kines is the Voluntary Benefits Sales Leader at OneDigital.



Shaun Urista is the Regional Sales Manager at Trustmark.

REGISTRATION FEES

ABA Members: FREE

VIRTUAL LIVE FORMAT

Attendees will need Internet access and a standard web browser to join this video and web conferencing. They will receive an email with a link to join the virtual meeting, handouts, and any additional information a few days before each event.

You do not need your own Zoom account. You will use the link, meeting ID and password we provide.

- You can log in on a desktop computer, laptop or download the Zoom app on your smart device.
- Internet access
- Audio on computer or a phone line

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DECEMBER 7, 2023

Bank/Company Name _____ Phone _____

Registrant Name _____ Title _____ E-mail _____

Registrant Name _____ Title _____ E-mail _____

Address _____ City _____ State _____ Zip _____

Registration Contact _____ Phone _____ E-mail _____

PAYMENT INFORMATION

Charge my: Mastercard  Visa  American Express  Discover 

Account Number _____

Name on Card _____

Expiration Date _____ CSC Number _____
(3-digit security code on back of your card)

Billing Zip Code _____

If you would prefer to give us your credit card information over the phone, please call the ABA Professional Development Department at (501) 376-3741. Please do not email credit card information.

Note: Non-Members must pay with credit card or check prior to the event.

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Arkansas Bankers Association
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